

Let's help cut **crime**

What is 'Safer St Leonards'?

This is a project that has received £476,000 from the Home Office thanks to a bid for grant funding submitted by the office of the Sussex Police Crime Commissioner. Its primary focus is cutting down on thefts and burglary from local homes and businesses.

How can it help my business?

Safer St Leonards is designed to make it harder for criminals to operate in the area. This will lead to reduced costs for businesses in terms of lost stock or lost trade. It will also make the area feel safer for customers and so, hopefully, also increase footfall - and, with that, turnover.

What do I do next?

Part of the funding has been set aside to pay for businesses in the area to be a part of the 'Business Crime Reduction Partnership'. This is the organisation that runs Shopwatch and Barwatch. Your first step is to take up your free membership so that you can get access to all of the benefits of the scheme.

Find out more at www.bcrphastings.com



CrimeStoppers.
Speak up. Stay safe.



Cutting
CRIME
against
your business



Safer
St Leonards

www.safer-stleonards.org



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A Home Office funded project

Business security grants

BCRP Membership

Every business within the area covered by the scheme gets five years' free membership of either Shopwatch (retail) or Barwatch (licensed premises). You will be given a radio to connect you with other local businesses and access to a state-of-the-art database and reporting system.

Window grilles, locks and alarms

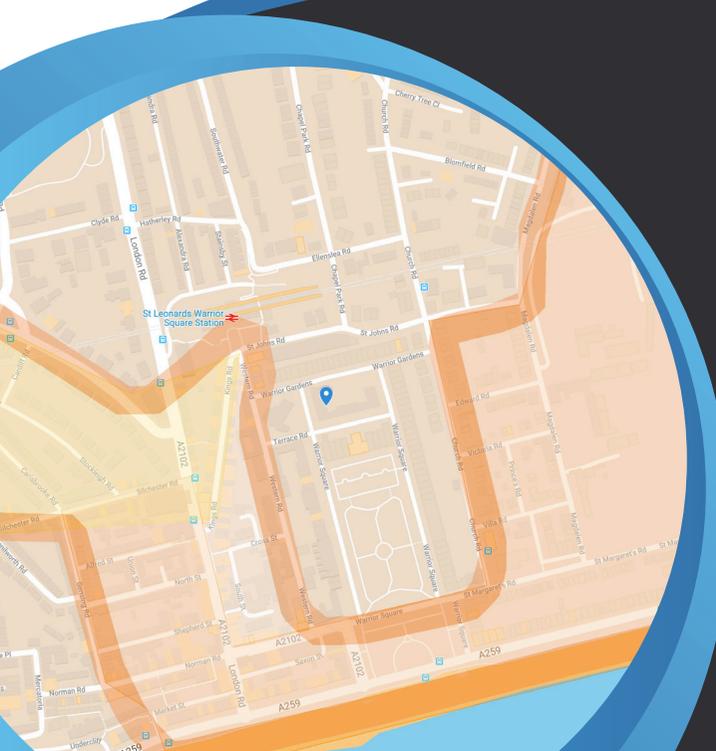
For those who need it we have funding to help businesses make it far less likely that anyone will try to break into your premises while it is closed. We will be identifying those premises most at risk and working with owners to fit measures that will deter all but the most determined of thieves.

Community CCTV

It is proposed that we will install a network of Ultra HD 4K CCTV cameras that can be accessed remotely by both shops themselves and also remotely by the BCRP administrators and the police. These will be owned and maintained by the BCRP, who will also deal with any the data protection issues.

Business crime is a problem that affects the whole community

- 1 Shoplifting pushes up prices on shelves
- 2 Stolen goods are often sold to buy drugs
- 3 Shoppers feel less safe on the high street
- 4 Businesses may be forced to close
- 5 New businesses may not want to open



The benefits of working together

Strength in numbers

Business neighbours who join together to look out for each other send out a strong signal to would-be thieves. It's hard to get away with crime if everyone knows your face and name and shares information about your movements when you are in town. And with help just a push of the radio button away you can feel far safer if you work alone.

A single voice to speak to the police

Being part of the business crime reduction partnership means you have a representative working on your behalf to voice your concerns to the police at regular high-level briefings and planning meetings. This allows local priorities to become borough-wide priorities as required.

Safer St Leonards isn't just about cutting crime, it's also about making the area cleaner and more attractive to customers

The broken window theory

It has long been proven that a single broken window, if left unrepaired, soon results in more criminal damage in an area. We will be using some of the money to fix outstanding damage, remove graffiti, and tidy up the area in order to show everyone that this is a neighbourhood that people care about.

Keeping on top of future damage

Hastings Neighbourhood Watch will hold a reserve fund that will enable any local hotspots for graffiti, fly-tipping, or other environmental crime to be tackled swiftly over the next year or so. By being a part of the partnership you can help identify what needs doing and help keep St Leonards looking its best.